

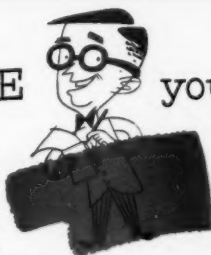
Quote

the weekly digest

Volume 34—Number 17

Week of October 27, 1957

may we QUOTE you on that?



[1] Pres DWIGHT D EISENHOWER, calling for a reversal of trend toward greater Fed'l controls: "The necessary and constructive use of gov't . . .

must not lead to a doctrinaire and expedient reliance upon gov't." . . .

[2] Queen ELIZABETH II, upon viewing N Y C skyline: "Whee! How exciting! I didn't realize the bldgs were so closely knit!" . . . [3]

Moscow radio broadcast, suggesting East-West summit conf on Middle East: "After all, there is

not a single internat'l problem now that can be settled singly. But Mr McMillan's meeting with the President hints at a separate plot by one group of powers against others, against the Soviet Union in particular." . . . [4] Gov JAS T BLAIR

(D-Mo) addressing a House inter-governmental relations sub-committee: "The most damaging thing

to America was when the states surrendered in '13 the right to the Fed'l gov't to collect income tax.

We made a Frankenstein monster of the Fed'l gov't." . . .

[5] WALTER P REUTHER, pres, Automobile Workers union:

"Labor will make every sacrifice necessary to outstrip the Soviet Union in the missile and satellite field. If longer hrs are needed, just tell us how long and we'll go to work." . . . [6] Sen MIKE MONRONEY (D-Okla) urging cancellation

of Aug 17 directive reducing defense expenditures by \$170 million:

"Let's restore the money right now, before we cut off some idea in mid-brain that might save the country from destruction." . . . [7] ALLAN

SHIVERS, ex-Gov of Texas, addressing American Bakers Ass'n: "I am convinced that a majority of Americans want conservative gov't. But

. . . our two major parties no longer consider majority sentiment as much as they do key minority sentiment strategically placed."

17th year of publication



Perhaps F A Teague, a GOP mbr of the Arkansas House of Representatives, was a bit emotional in saying that Republicans may as well write off the South for the next 50 yrs. But the party has lost ground.

All thru the South Republican organizations, largely built on a "like-Ike" foundation, are falling apart. Loyal GOP leaders may protest with Fla Nat'l Committeeman Al Schwartz that it is "a social, not a political problem." Nevertheless late converts are forsaking the Republican banner. Where they shall go is the quest, and the question, of the hour. Obviously the Democratic Party, at its nat'l level, offers the dissident Southerner no more satisfying sustenance.

Insofar as '58 Congressional elections are concerned, the bulk of Southerners will vote Democratic, as they traditionally have. But Northern Democrats who accept this as a token of approbation may be grossly deceived. As Sam Lubell pointed out 2 yrs ago (*Revolt of*

the Moderates—Harper) the Democratic banner is merely a device-of-convenience employed by the average Southerner to place his spokesmen in nat'l assemblies.

Some political observers forecast that the coalition of Northern Republicans and Southern Democrats (which has given us our constructive legislation for a generation) is now at an end. We think not. A Southern Democrat continues to have more in common with a Northern conservative than with the extreme liberal element of his own nominal party.

We now are at a point where no man is content with his party affiliation. Both conservatives and liberals are in rebellion. And a great body of moderates find themselves with no acceptable political haven. Will this febrile ferment result in a 3rd political party? The practical difficulties are all but insurmountable. But we have today an atmosphere not unlike that of a century ago when new party lines were formed.

Maxwell Droke



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Quote

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Vol. 34—No. 17

Titles QUOTE and THE WEEKLY DIGEST
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Quote the weekly digest

"He who never quotes, is never quoted"

— Philip Harkin, *Logan*



AGE—1

Denunciation of the young is a necessary part of the hygiene of older people and greatly assists in the circulation of their blood. — LOGAN PEARSALL SMITH, *Scholastic Teacher*.

AMERICA—Americans—2

We have gradually become a nation of exultant ignoramuses. Because we read so little (and that little is mostly of little significance) we do not understand our era. . . . Our first intellectual need is to understand *what Communism* is and thus to see the trap it has constructed around us. But today most Americans are ignorant of the subject. So each is like a man who has inadvertently stumbled—blindfolded—into a snakepit. — PHILIP WYLIE, *The Innocent Ambassadors* (Rinehart).

AUTOMATION—3

During the two centuries since the beginning of the industrial revolution the level of living in the Western world has been raised tremendously. The chief impact of automation will be to permit the continuation of this historical improvement of human welfare. — MALCOLM P FERGUSON, Pres, Bendix Aviation Corp'n, *Automation*.

BEHAVIOR—4

Men tire themselves in pursuit of rest. — LAURENCE STERNE, quoted in *American Mercury*.

BEHAVIOR—5

Someone referred to a certain person as unlucky. "No," said another, "it's not a matter of luck; it's just that a closed hand can't receive." . . . To be a sower of seeds, a man must open his hand. He must do this clearly, before he can reap. . . . Look around, and you will see the truth of these 5 words shining everywhere. *A closed hand can't receive*—partly because it is shut, and nothing can get in. But mostly because it has nothing to give. — ARTHUR GORDON, *This Wk.*

CHURCH—6

In a novel by Galsworthy entitled *The Saint's Progress*, one person laments the fact that the bells of the church, while still beautiful, are out of tune with the "music of the streets." That ought not to be a cause for sadness, but for gladness. For the Christian Church does not take its tune from what is popular on the streets, but from the eternal Word of God. — HALFORD E LUCCOCK, *Christian Herald*.

CONVERSATION—7

Conversation is a bird that flies faster than the shot we aim at it. — ALDO LEOPOLD, *American Forests*.

Quote

washington

By Les & Liz
Carpenter



Sputnik may put the Russians on the map socially in Washington. A Soviet Embassy sec'y tells us that for the 1st time in yrs Americans are telephoning the Embassy for invitations to the big Russian party of the yr—the one celebrating the so-called "Great October Revolution." (It is held in Nov, by our reckoning, but Russians adhere to Julian Calendar.) Last yr no one in U S Gov't went except Supreme Ct Justice Wm O Douglas (who apparently hadn't had the word.) This yr the Embassy is preparing for a far bigger party. Almost certain to go are any reporters invited. Their ears will be open.

" "

When Sputnik was sent beeping out of this world, it set off a round of Washington gags. Example: "This will bring a new generation who will no longer neck by moonlight; they'll do it by satellite."

" "

When the Sam Rayburn Library was dedicated recently, in the Speaker's home town of Bonham, Tex, we were talking with Harry Truman shortly before the ceremony. The subject of Sputnik came into the conversation. Said the ex-President, pointing to an open door a few ft away: "I wouldn't believe the Russians if they told me that door was open!"

Quote

CRIME—Criminals—8

I am often asked whether in my experience the characters of the tens of thousands of men and women who have moved in and out of the dock of the Courts of the Old Bailey in the past 50 yrs have changed. My answer is that everything about them has changed greatly. When I first went to work there was a very definite criminal class . . . uneducated, dirty and shabby. . . The woman criminal was a comparatively rare personality. . . Today, even in proportion to the increase in population, crime is not much more serious than it used to be, but the criminal is part of every class in society. . . Crime, I am afraid, has become almost respectable. — Wm BEXLEY, *The Guilty and the Innocent* (Philosophical Library).

DISARMAMENT—9

Logically, each step in the mastery of weapons capable of destroying mankind should be a step nearer disarmament. To wait for a perfect balance of power in order to bargain in earnest is to behave like the yokel who could never finish his lunch because he had to take more cheese to eat with his bread and more bread to eat with his cheese. But in practice it often works like that; the new apparent shift in power is likely to darken still further the chance, never good, of an agreement on disarmament. — *Economist*.

EDUCATION—10

What with the way tuition has gone up at some colleges, education is almost as expensive as ignorance. — *R & R Mag*, hm, Ins Research & Review Service.



mining the magazines

In *Playboy* (Oct) Ivor Williams has a piece called "The Pious Pornographers," in which he charges that the women's mags, far from confining themselves to such matters as how to chintz up the living room, have been going in for overly frank discussions of sex, thus giving neurotic readers a vicarious vibration of the emotional structure. "By approaching the subject with a medical license and a little black bag," the author suggests, "there are clearly no limits to how far the ladies' books can go." Publisher bills the piece as "such dynamite the detonation will be felt in the magazine world for many a moon to come." It isn't that sensational. But you might care to give it a quick look.

" "

By this time you've doubtless read the article, "Does England Really Need a Queen?" by Malcolm Muggeridge (retiring editor of *Punch*) in *Sat Eve Post* (10-19-'57). Probably you found it, on the whole, a rather restrained and well-reasoned discussion of a topical subject. As much cannot be said of some articles on royalty published in England of late. A notable example is a piece called "And They Call it Cricket," by John Osborne, in *Encounter* (Oct). Osborne, a playwright, is one of Britain's "angry young men." He calls royalty a "ridiculous anachronism" and defines monarchy as a "meaningless symbol." His chief

American Druggist, a trade jnl owned by the Hearst empire, says it recently hired Pinkerton detectives to examine copies of the magazine in the hands of typical subscribers. The private eyes rep't an average of 3.3 fingerprints per page. "Proving," say the publishers, "that ours is one of the most closely read business papers."

" "

plaint is that the institution is a bar to Socialist education of the masses. But it might be interesting to point out in passing that there hasn't been much agitation for a republican form of gov't (even amongst Laborites) in England for a generation.

" "

Is the picture of Sputnik (published in a Soviet jnl and transmitted to US by wirephoto) a fake? Casimir S Piortrowski, an exec of a Chicago electronic firm, asserts that it is. In an interview in *Chicago Daily News* he says: "The picture is identical in all respects with one published in *Popular Science Monthly* in Jan '56." The model, he declares, was built by Herbert R Pfister, associate editor of *Popular Science*, at a cost of \$150.

Quote

EDUCATION—11

The destiny of America in the days ahead is wrapped up in the substance of the education being given the generation now in junior high schools, senior high schools, and colleges throuout our country. People are what they are taught to be, and we are either teaching this generation of youth to be grateful, intelligent, responsible, resourceful custodians of the American heritage of freedom, or we are teaching them in a manner that will cause them to lose their freedom and nullify the magnificent progress of this great nation.—Dr GEO S BENSON, pres, Harding College, Searcy, Arkansas.

EDUCATION—Future—12

Education for tomorrow will have to interweave the nurturing of scientific intelligence, practical know-how and artistic sensitivity.—Prof MANUEL BARKAN, Ohio State Univ, "Learning to Live in the Foreseeable Future," *Educational Leadership*, 10-57.

FAITH—13

A sun-dial standing upon the pier in Brighton, England, bears these hopeful words: "Tis always morning somewhere in the world."—*Grace Pulpit*, Grace Methodist Church, Atlanta.

GOD—and Man—14

Just as a woman unravels a tangled skein of wool and knits it up into a pattern, so God can disentangle all your difficulties and knit them up into a purpose, if you will only let Him.—FAITH FORSYTE, *Tit-Bits*, London.

Quote

GOVERNMENT—Control—15

Capital must be free in order that people may be free. When its use is concentrated in gov't, it is not free. When capital is brought under gov't control, people are brought under control also; their activity is limited and their development depends on the purposes of economic dictatorship.—NELSON B GASKILL, quoted in *Industrial Press Service*.

Quote scrap book

THOS A EDISON, who invented the "talking machine" (as he called it) 80 yrs ago (Nov 21, 1877) was no silent reclus. He loved to talk and had a special fondness for coining epigrams, including some of dubious value. Few, however, will argue the soundness of one of his better known mots, often quoted without credit:

Everything comes to him who hustles while he waits.

HUMAN NATURE—16

What most folks are seeking these days is less to do, more time to do it in, and more pay for getting it done.—*Money*.

IDEAS—17

Ideas cross mountains, borders and seas. They go anywhere a man can go and endure long after he is gone. Ideas are indestructible because of their very nature. There is no defense on earth against them.

— WALTER GOLDSTEIN, *Houston Times*.

IDEAS—18

Have you ever noticed that the smaller the idea the bigger the words needed to express it?—*Sunshine Mag.*

JUVENILE DELINQUENCY—19

One of the best preventives of juvenile delinquency is a mother's club—made out of birchwood. —**DAN KIDNEY**, *Scripps-Howard Newspapers*.

KNOWLEDGE—20

Almost everyone is endowed with a wealth of knowledge, but knowledge alone does not bring wisdom. Knowledge must be blended with a fine sense of values and an intelligent, realistic approach.—**RODMAN R CLAYSON**, "Singleness of Purpose," *Rosicrucian Digest*, 10-'57.

LABOR RELATIONS—21

Touring India, an American met an Indian businessman who had just ret'd from this country. When asked what had impressed him most over here the Indian repl'd, "It was difficult for me to discern the difference between the employe and his employer; the American working man has dignity."

A close observation of their faces would have indicated the employer's had a more worried look.—*Employment Counselor*, hm, Nat'l Ass'n of Personnel Consultants.

LANGUAGE—22

As the U S expands its worldwide interests, it becomes increasingly important that citizens of this country in all circles of life—business, social and economic — have a knowledge of the languages of the countries in which they are primarily interested.—**PERCY J EBBOTT**, *Modern Language Jnl.*

LIFE—Living—23

A man's life is like a piece of metal—it can be forced into a tool to aid him, or a weapon to destroy him. — *Nuggets*, hm, Barnes-Ross Company.

" "

Finding a way to live simply is today's most complicated problem. —*Enos Magazine*, hm, Enos Coal Mining Co.

MARRIED LIFE—24

The most serious impediment to marriage these days is the difficulty of supporting both a wife and the Gov't on one income.—*Cambridge (England) Daily News*.

MODERN AGE—25

A modern home these days is one that has half as much room for twice as much money.—**CLARE HANKINS**, in *Arkansas Baptist*.

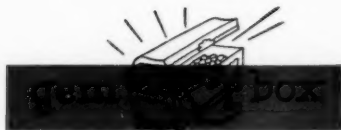
MORALE—26

Morale doesn't well up from the bottom; instead, it trickles down from the top. — **EUGENE J BENGE**, *Personnel Jnl.*

NUCLEAR AGE—27

If the atomic bomb suddenly and vastly has widened man's possible choice of good or evil, further advances in atomic knowledge, and other discoveries that are imminent, are widening it even more. They are widening it so rapidly, indeed, that I cannot but reach the conclusion that the choice of evil use is about to become virtually impossible.—**DR JOHN T RETTALIATA**, pres, Illinois Inst of Technology, addressing Chicago Teachers Science Ass'n.

Quote



The Third Time— and no Charm

Thespis, the 1st collaboration of Gilbert & Sullivan, might be termed "the opera everybody has forgotten." It has never been seen since its initial run of 1871-2. Their 2nd effort, Trial by Jury, was only an amusing curtain-raiser.

With The Sorcerer, which opened 80 yrs ago (Nov 17, 1877), the pair made their 1st real bid for fame and fortune. The piece was neither a turkey nor a triumph. It ran for 175 performances, giving D'Oyly Carte's backers, in the newly-formed Comedy Opera Company, nervous prostration with its ups and downs.

But, tho the collaborators did not realize it at the time, The Sorcerer served a tremendously important purpose. It set a pattern for coming brilliance. As CLAIRE LEE PURDY has said in Gilbert and Sullivan—Masters of Mirth and Melody:

The Sorcerer and all the comic operas that followed it were written with a particular company in mind. . . Since the company changed but little, the characters in the operas became stereotyped. There were, almost without exception, an elderly woman of fading charms, and an elderly man who paired off with her at the last; the youthful lovers; a Vicar, Major Gen'l, Captain, or Pooh-Bah. . .

Quote

PERSONNEL—Occupation—28

In '40, some 5 million people were employed in clerical work in the U S and today the figure is between 8 million and 10 million.—*Science News Letter*.

PREACHERS—Preaching—29

One minister's obsession was the mode of baptism. He preached on it in season and out of season until his weary people requested him to try some other subject. This he agreed to do if they would give him a text which did not touch on baptism. They suggested the 1st verse in the Bible. On the next Sabbath he read the text: "In the beginning God created the Heaven and the earth." He paused for a moment, and then said: "My friends, note that when God created the earth $\frac{1}{4}$ of its surface was water." And he was off on the mode of baptism.—The late Rev WALTER L LINGLE, "A Charge to a Minister," *Christian Observer*, 9-25-'57.

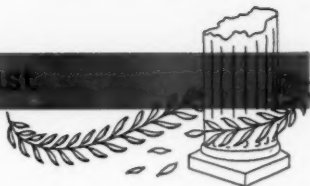
PREJUDICE—30

Studies show that 80% of the American people show some degree of prejudice, and that children in an all-white school in N Y City show the same basic prejudice as children in Georgia.—ISIDORE ZIFERSTEIN, "Prejudice — A Mental Health Hazard," *Unitarian Register*, 10-'57.

RELIGION—31

Often the trouble with church is what Bishop Henry Knox Sherrill diagnosed as "too many great convictions about little things," a calamity of mistaken magnitudes. Or, as a frank apostle recently put it, too many people join the church on "confusion of faith."—SIMEON STYLITES, "Taken for Granted," *Christian Century*, 10-9-'57.

pathways to the past



Children's Nat'l Book Wk Diabetes Wk

Nov 17—80th anniv (1877) premiere performance of *The Sorcerer*, 3rd opera by Gilbert & Sullivan; 1st to be performed by Richard D'Oyly Carte's Comedy Opera Co (see GEM Box).

Nov 18—105 yrs ago (1852) a million people lined the streets of London to view public funeral of Duke of Wellington. ("England's greatest soldier" had died 2 mo's previously, but funeral was postponed to await opening of Parliament.)

Nov 19—235th anniv (1722) b of Leopold von Auenbrugger, Viennese physician who 1st made known the percussion diagnosis for chest diseases. . . 205th anniv (1752) b of Geo Rogers Clark, surveyor, Indian fighter; conqueror of Northwest Territory, subsequently comprising states of Ohio, Michigan, Indiana, Illinois, Wisconsin, Minnesota. . . 15 yrs ago (1942) Russians began their counterattack at Stalingrad, a technique destined to doom German besiegers, in War II. The German 6th Army—some 300,000 men with vast quantities of materiel — never broke out.

Nov 20—90th anniv (1867) b of Patrick Joseph, Cardinal Hayes, American Roman Catholic churchman. . . 10th anniv (1947) marriage of the then Princess Elizabeth of England and Lord Philip Mountbatten.

Nov 21—80 yrs ago today (1877) Thos A Edison announced invention of the phonograph. . . 35th anniv (1922) 1st around-the-world luxury cruise by ocean liner. (Cunarder *Laconia* sailed from N Y C with 461 passengers; ret'd Apr 1, following yr). . . 35 yrs ago (1922) Mrs Rebecca Latimer Felton, Georgia Democrat, sworn in as 1st woman senator. (App'ted by Gov to fill unexpired term of late Thos E Watson, she attended 2 meetings; was succeeded by Sen-elect Walter F George.)

Nov 22—Feast of St Cecelia. . . A volcano eruption in U S? Yes, we have had several. The 1st to which definite date can be assigned occurred 115 yrs ago (1842) when Mt St Helens, in state of Washington, was observed in eruption. . . 105 yrs ago (1852) 2nd French Empire rec'd public recognition. Some 7 million citizens voted to support a monarchical gov't under Emperor Napoleon III. . . The gasoline pump that computes our gallonage and charge is 25 yrs old. It was pat'd in 1932.

Nov 23—The U S Coast Guard Woman's Auxiliary — the "Spars" — was authorized 15 yrs ago (1942).

Quote



At this Harvest Season let us take a quick look at the farm situation. On the whole, it is not too bad. There are distressed areas, to be sure. Cattlemen of the Southwest, along with Panhandle wheat ranchers, are in trouble. Some sections of the corn belt suffered from too much rain in the spring, too little in late summer. Truck farms in the East were hard hit by drought.

But farmers in gen'l have more than held their own for the 2nd consecutive yr. This is a welcome reversal of a trend that for nearly a decade saw agriculture each yr taking a backward step, with farmers bailed out by steadily increasing gov't subsidies. The subsidies are still with us—but on a declining scale. Gov't investment in farm products has been reduced by more than \$1 billion since '56. Carry over stocks of wheat and cotton are down substantially. Of the primary Gov't-supported commodities, only corn stocks remain at a troublesome high.

Both the value of farm assets and the equity of farm operators now stand at all-time highs. Last yr, realized net income from farm operations increased by 4%. There are indications that '57 will be an even better yr. Once again, the good farmer faces a good future.

Quote

SAFETY—Safe Driving—32

Secret radar tests on the Ohio Turnpike have turned up some data that will surprise a lot of people. The tests showed that 93% of all traffic was operating at or below the posted limits (65 mph) and only six-tenths of one per cent was going over 70.—*Traffic Safety.*

SEXES—33

It takes a smart woman to decide if a man is too old to be considered eligible, or too eligible to be considered old.—*Nuggets, hm, Barnes-Ross Co.*

SUCCESS—Failure—34

He who hopes to avoid all failure and misfortune is trying to live in a fairyland; the wise man realistically accepts failures as a part of life and builds a philosophy to meet them and make the most of them. . . He learns from the scientist who said, "At best, research is about 99% failure and 1% success and the 1% is the only thing that counts."—*WILFERD A PETERSON, "The Art of Failure," Jaqua Way, 9-'57.*

TAXES—35

In 1885, each American's average share of fed'l taxes was \$1.98. Today you can't even get anybody to help you fill out your tax return for that am't.—*Personnel.*

THANKSGIVING—36

Geo Herbert, 17th-century poet, put in a single sentence prayer something which should be on the lips of all men, everywhere, always: "O Lord, Thou hast given so much to me, give one thing more—a grateful heart." — "Sermon Starters," *New Christian Advocate.*

TROUBLE—37

Mrs. O'Connor was an Irish widow whom the Lord had tried in every possible way. Calamities that hadn't happened to her hadn't happened to anyone, it seemed. Finally, one day, after a thief had entered her house and made off with her pitiful savings, Mrs. O-Conner said sadly: "I know it's not the Lord's plan to send me more trouble than I can bear." She released a great sigh. "But I just wish he didn't have such a powerful good opinion of me."—THOS P RAMIREZ, *American Mercury*.

WAR—Peace—38

What the world needs is more mistletoe and fewer missiles. — *Kokomo (Ind) Tribune*.

WELFARE—39

The cost of gov't-sponsored social welfare programs has risen 400% in the past 10 yrs, while nat'l income has increased only 79%. — *Property*, syndicated by Cambridge Assoc's, Boston.

WOMEN—40

Eight out of 10 adolescent American girls want to grow up like their mothers—but without doing any housework. While 94% of American girls from 11 to 18 fully expect to get married some day, only 3% have any thoughts of becoming full time housewives. These are the preliminary results of a survey made for the Girl Scouts by the Survey Research Center at Univ of Michigan.—*Science Digest*.

YOUTH—41

The male's most intelligent age is between 15 and 23. After that he starts to gain some sense.—*Empire*.

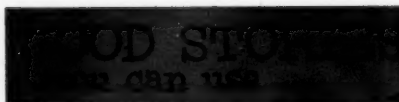


British commercial television has just celebrated its 2nd birthday, with considerable well justified hoopla. From a huge initial loss, it has now emerged as an \$80 million-a-yr business, showing a respectable profit. Independent television (or ITV) is of course in direct competition to British Broadcasting Corp, a gov't institution. Its programs consistently attract from 50 to 75% of those who have a choice between the rival services. A significant point is that British tv commercials are high-level entertainment, welcomed by most viewers. (Fact is, many of the ad jingles are so popular, a recording firm is planning a long-playing disc featuring some of the hits on assumption public will pay to have them in permanent form!) American advertisers, please note.

Newest fad hereabouts is a sort of industrial version of the "old school tie." A number of giant industries are now offering employees cravats featuring company insignia. (RCA uses familiar symbol, His Master's Voice; Socony has the flying red horse, etc.)

Rolls-Royce is out to set a new sales record of 100 cars in U S this yr. They sold 77 in '56. . Americans in '56 spent \$6 more per capita on tv-radio than in '46—\$9 less for movies.

Quote



At a London party an American, wishing to be friendly, remarked to a guest: "When I'm in London I feel that I belong. One of my relatives fell at Waterloo."

"How distressing," was the reply. "At which end of the platform?"

The American thought this a good joke and at his 1st opportunity told the story to his hostess, who became quite indignant:

"Ridiculous!" she exploded. "What difference could it possibly make at which end of the station platform he fell?"—*Wall St Jnl.* a " "

Overheard in a maternity ward: "He's our first baby—do you think he looks a little amateurish?" — *MIKE CONNOLLY, Hollywood Reporter.*

" "

A Park Ave gentleman has sent us what he regards as exhilarating proof that the grand gesture is not a thing of the past. While en route to England aboard the *United States* a few wks ago, he fell into conversation with a distinguished-looking lady occupying the deck chair next to his, and learned that she planned to disembark at Le Havre, run down to Paris for a few hrs, and return in time to take the liner back to New York. "You see," she explained, "we're having the painters in at home."—*New Yorker.*

b

Quote

I Laughed At This One

HAROLD COFFIN

A Texas oil man, a N Y financier and a Ky rancher were playing poker. What had started as a friendly game was turning into a cut-throat contest of ever higher and higher stakes, due to the clash of regional pride.

"I'll sweeten the pot with one oil well!!" challenged the Texan. "I have one in my front yd, you know."

"And I'll raise the bet with my First National Bank," the New Yorker countered. "The one next door to me on Wall St."

The Kentuckian tossed in his cards and pushed back from the table. "This game is too steep for me. I come from a poor neighborhood. All I've got in my back yd is Ft Knox!"

—

The small country newspaper sent a reporter to Brussels on a special mission and asked him to hand in an expense acc't when he ret'd. The cashier was horrified to read:

Railroad fare	215.—
Hotel	300.—
Meals	600.—
Man is not made of wood	1000.—

—*Pourquoi Pas?* Brussels, Belgium
(QUOTE translation). c

The age of specialization is upon us, and it is nowhere more evident than in the adv agency. The following concerns an art director being interviewed for an agency job:

"Have you worked on cigaret acc'ts?"

"Oh, yes."

"King-size cigarets?"

"Yes."

"King-size filters?"

"Yes."

"King-size cork-tipped filters?"

"Yes."

"King-size cork-tipped filters in a flip-top box?"

"Yes."

"Mentholated king-size cork-tipped filters in a flip-top box?"

"No; not mentholated."

"Well, I'm terribly sorry. We need an expert."

— *Type Talks*, Adv Typographers Ass'n of America. d

" "

"My darling," he said, "let me feast my eyes upon your lovely face, and I'll buy you a sable muff. Let me hold your hand and I'll give you a red fox scarf. Let me kiss you and I'll give you a mink cape. Let me—"

"Stop!" she cried. "That's fur enough!" — *American Eagle*, hm, American Forest Products Corp'n. e

" "

"After all," said the indulgent mother, "he's only a boy, and boys will sow their wild oats."

"Yes," repl'd the boy's father, "I know. But I wouldn't mind if he didn't mix so much rye with it." — *Oral Hygiene*. f

Inflation is when you pay top prices for something from the bottom of the barrel.—CY N PEACE.

" "

The honeymoon's over when a bundle of charms becomes a bag of tricks.—MIDGE BOWLIN.

" "

Where the average person's money flows like water is down the drain.—KIM MCGINNIS.

" "

A fool and his money are saloon parted.—JACK HERBERT.

" "

The successful man has a wife who tells him what to do, and a sec'y who does it.—J W PELKIE.

" "

Some novels you just can't put down. Others you don't dare to, if there are children in the house.—CARL ELLSTAM.

" "

A wolf is a guy who knows all the ankles.—Enos Magazine.

" "

Observes a cynic: "It's a man's world, in a wife's name." — NEAL O'HARA, McNaught Syndicate.

Quote

"So what if your husband does snore?" said the neighbor. "Lots of husbands snore."

"Yes," sighed the baggy-eyed wife, "but my George is a ventriloquist and he snores on both sides of me at once."—*Arkansas Baptist*. g

" "

The woman appeared at the ticket window for the 6th time. "Er—" she said, "when does the train leave for Memphis?"

"It leaves at 2:48, madam," answered the agent with a trace of annoyance. "I have told you that 5 times during the past half-hr."

"I know you have, sir," replied the woman, "but Johnny likes to see you come to the window. He says it reminds him of the zoo."—*L & N Mag*, hm, Louisville & Nashville Ry. h

" "

"Stand behind your lover, false woman," thundered the Scotchman, "I'm going to shoot you both."—*Philnews*, hm, Phillips Petroleum Corp'n. i

" "

An insurance salesman was having trouble getting thru to his prospective client. "What is the maximum value of your husband's present policy?" he asked the housewife. She looked at him blankly. "If you should lose your husband," he explained patiently, "what would you get?"

Thoughtfully, she looked around the rumpled, cigar-scented room. Then her face lit up and she brightly answered, "A parakeet!"—*American Eagle*, hm, American Forest Products Corp'n. j

Quote

Alan, arriving home from school, beamed with such happiness that he almost forgot he was hungry.

"I didn't know my 2nd-grade teacher liked me so well, Mommy," he confided. "I heard her talking to some of the other teachers, and she must be awfully fond of me! Do you know what she said?"

"What did she say, Alan?" queried his mother.

"She said that the happiest day of her life was the day little Alan Williams was promoted into the 3rd grade."—*Woodmen of the World Mag*. k

" "

Hollywood, whose every breathing moment is steeped in movies and moviemakers, will be shocked by this, but—

A friend of a friend of a movie great was visiting his home in Beverly Hills recently. Being pretty remote from the movie business, his part in the conversation was almost at a standstill—until he suddenly noticed an Oscar prominently displayed in the center of the mantel. He brightened perceptibly.

"Oh," he inquired, "who is the athlete in the family?"—*E E KENYON, American Wkly*. l

" "

A Roman Catholic priest was showing Chas W Gilkey, formerly dean of the chapel, Univ of Chicago, thru the new Church of St Thomas. Finally, they came to the place where the priests lived; and Dean Gilkey looked on it with envious eyes. "It's better than our parsonage," he said.

With a twinkle, Father Shannon replied: "You Protestants have better halves; you surely would not begrudge us better quarters."—*New Christian Advocate*. m

Light Armour

Richard Armour



Well Off?

In Paraguayan Indian settlements, a man's wealth is measured by the number of wives he has.—News item.

In certain tribes, it's cows you own
Or shrunken heads or knives.
But down in Paraguay, to learn
Your wealth they count your wives.

A man with but a single spouse
Is in the lowest bracket.
A man with two or three's so-so,
With more to beat and yack at.

A man with ten or twenty, though,
Is really rich as Croesus.
His friends and neighbors stand in awe,
Their wonder never ceases.

With us, however, this is not
The way the thing is done.
You know as well as I do men
Impoverished by one.

And any man with two or more
That he could say were his'n
Would be in jail. When I say jail,
I mean in debtor's prison.

”

A 3-yr-old girl and her mother
were on their way to Sunday
School when the little girl looked
up at the sky and saw a sky writer.
“Look,” she said to her mother,
“there's God up there scribbling.”
—Link.

Conversation had somehow turned to the subject of babies and mother had just made mention of the fact that Susy, the 9-yr-old, had arrived a day later than she was expected.

Twelve-yr-old Paul, hoping to put one over on his sister, derided: “Just like a girl, always late. Why didn't you show up on time?”

Susy gave his remarks not the slightest mind as she quipped: “I would've arrived sooner, but I didn't have a thing to wear.”—*Cap-per's Wkly.*

“ ”

When deputy Joe Civello, of the New Orleans police force, encountered two teen-age couples in a parked car in a lovers' lane, he told them to get moving.

“We can't,” protested one of the boys. “We are here in the interests of science.”

“What are you talking about?” asked the puzzled cop.

“Why,” replied the lad, “we're watching for Sputnik!”

—*United Press.* p

“ ”

The man looked up the used car dealer. “I bought a car from you a couple of months ago.”

“That's right, Monsieur, I remember quite well.”

“And you gave me a guarantee stating that you would replace anything that broke within a yr.”

“Certainly.”

“Well then, would you please replace three broken teeth and a broken collar-bone.” — *Pourquoi Pas? Brussels (QUOTE translation).*

q

Quote

Sir LAURENCE OLIVIER, British actor-producer: "In the old days an actress tried to become a star. Today we have stars trying to be actresses."

1-Q-t

" "

EVA GABOR, actress: "I found the most divine sleeping pill—television."

2-Q-t

" "

CHRISTIAN DIOR, dress designer: "My prime inspiration is the form of the female body."

3-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs

This, we suppose, was inevitable: a "how to" kit to help you spot the Sputnik. The Nat'l Geographic Soc'y has just issued the kit. Send a mere \$2 to the *Nat'l Geographic*, Washington 6, D C, and the soc'y will send you, postpd, a map of the U S, a transparent satellite finder, and an instruction sheet.

The release is something of a hurry-up job: Actually the kit was being prepared, not with Sputnik in mind, but to help the "moonwatch" teams that are to keep track of U S-made moon as it whirls about the earth. But, as it happens, the Russians won the race to outer

space, and so the soc'y got the kits out as quickly as possible.

Sputnik finder works very simply: You draw a line on the map for the path the satellite is supposed to take. Then you locate where you live and draw a line from there to path of satellite. Then you put the transparent finder over the map, and by using the altitude at which the satellite is flying, you can tell the exact angle at which to keep your binoculars. (Binoculars are not included with the kit, but you'll need them—and the stronger the better.)

